



LAONET MAGAZINE

ADVERTISING RATES PER ISSUE

as of 1/1/2006

POSITION	1x	6x	12x	24x+	CODE
BLACK & WHITE:					
B&W 1/2 Page	\$ 275.00	\$ 220.00	\$ 192.50	\$ 165.00	B1/2xx
B&W 1/4 Page	\$ 151.25	\$ 121.00	\$ 105.88	\$ 90.75	B1/4xx
B&W 1/8 Page	\$ 83.19	\$ 66.55	\$ 58.23	\$ 49.91	B1/8xx
B&W 1/16 Page	\$ 45.75	\$ 36.60	\$ 32.03	\$ 27.45	B1/16x
B&W Inside Page	\$ 500.00	\$ 400.00	\$ 350.00	\$ 300.00	B1x
1st B&W Page	\$ 750.00	\$ 600.00	\$ 525.00	\$ 450.00	B1p1
2nd B&W Page	\$ 650.00	\$ 520.00	\$ 455.00	\$ 390.00	B1p2
COLOR:					
Back Cover (Color)	(Call)	(Call)	(Call)	(Call)	Cp100
Inside Front Cover (Color)	\$ 1,500.00	\$ 1,200.00	\$ 1,050.00	\$ 900.00	Cp001
Inside Back Cover (Color)	\$ 1,300.00	\$ 1,040.00	\$ 910.00	\$ 780.00	Cp099
Color Page 1	\$ 1,300.00	\$ 1,040.00	\$ 910.00	\$ 780.00	Cp003
Color Page 2	\$ 1,100.00	\$ 880.00	\$ 770.00	\$ 660.00	Cp004
Color Last Page	\$ 1,000.00	\$ 800.00	\$ 700.00	\$ 600.00	Cp098
Color Before Last Page	\$ 900.00	\$ 720.00	\$ 630.00	\$ 540.00	Cp097
Color Center Fold (2 pages)	\$ 2,000.00	\$ 1,600.00	\$ 1,400.00	\$ 1,200.00	Cp050-051
Color Back of Center Fold	Call	Call	Call	Call	Cp049-p052
Color Other Than Above	\$ 800.00	\$ 640.00	\$ 560.00	\$ 480.00	Cpxxx

***IF YOUR CUSTOMERS BASE IS LOCAL, PLEASE CALL US FOR LOWER RATES.

***THE ABOVE RATES ARE SUBJECT TO CHANGE WITHOUT NOTICE.